

# DISTANCES WITH MIXED-TYPE VARIABLES: SOME PROPOSALS

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**Nearest Neighbor methods** are very popular in statistics:

- **Clustering** observations (unsupervised learning)
- **Supervised learning**: regression or classification
- Official statistics: **donor-based imputation**, data fusion, record linkage, etc.

The NN methods rely on calculation of distance between observations

Many distance functions when ALL the variables are of the same type (all categorical or all quantitative)

Few options with mixed-type variables (mix of categorical and quantitative)

Most popular: **Gower's distance**

**Gower's distance:** complement of the *Gower's similarity coefficient*

$$d_{G,ij} = 1 - s_{G,ij} = \frac{\sum_{t=1}^p \delta_{ijt} d_{ijt} w_t}{\sum_{t=1}^p \delta_{ijt} w_t}$$

**Weighted average** of distances calculated variable by variable

$w_t$  is the weight of  $t$ -th variable

Equal weights ( $w_t = 1$ ) give the unweighted (“standard”) version

## Gower's distance

Type of variable	$d_{ijt}$	$\delta_{ijt}$	Note
<b>binary symmetric</b>	0 if $x_{it} = x_{jt}$ 1 if $x_{it} \neq x_{jt}$ 1 if $x_{it}$ or $x_{jt}$ or both are missing	1 if both the variables are nonmissing 0 if $x_{it}$ or $x_{jt}$ or both are missing	Corresponds to  1 – <i>simple matching coefficient</i>
<b>binary asymmetric</b>	0 if $x_{it} = x_{jt} = 1$ 1 otherwise 1 if $x_{it}$ or $x_{jt}$ or both are missing	1 if both the variables are nonmissing 0 if $x_{it} = x_{jt} = 0$ 0 if $x_{it}$ or $x_{jt}$ or both are missing	corresponds to the  1 – <i>Jaccard index</i>
<b>categorical nominal (more than two categories)</b>	0 if $x_{it} = x_{jt}$ 1 if $x_{it} \neq x_{jt}$ 1 if $x_{it}$ or $x_{jt}$ or both are missing	1 if both the variables are nonmissing 0 if $x_{it}$ or $x_{jt}$ or both are missing	Corresponds to the 1 – <i>Dice</i> Applied to the dummies associated to the original variable 1 – simple matching on the starting categorical variable
<b>measured on an interval or ratio scale</b>	$ x_{it} - x_{jt}  / R_t$ 1 if $x_{it}$ or $x_{jt}$ or both are missing	1 if both the variables are nonmissing 0 if $x_{it}$ or $x_{jt}$ or both are missing	$R_t = \max(x_t) - \min(x_t)$ is the range of the $k$ th variable $d_{ijt}$ is the <i>Manhattan</i> or <i>city-block distance</i> scaled by the range

Kaufman and Rousseeuw (1990) and Podani (1999) different proposals for handling **categorical ordered variables**

Gower's distance is an average of the distances  $d_{ijt}$  :

$$0 \leq d_{ijt} \leq 1 \text{ for each variable } \Rightarrow 0 \leq d_{G,ij} \leq 1$$

a variable with a missing value does NOT contribute to the average

Several implementations

**daisy** function in **cluster** (Maechler et al, 2019)

**gowdis** function in **FD** (Laliberté et al, 2014) implements also the various options for calculating distance on categorical ordered variables.

- package **gower** (van der Loo, 2020): Gower's distance as well as the top-*n* matches between records; it is very efficient and fast
- package **kmed** (Budiaji, 2019): Gower's and other distance functions for mixed-type variables (not categorical ordered)
- package **proxy** (Meyer, 2020): Gower's distance and many other ones

Gower (1971): “the decision on a rational set of weights is difficult”

Discussion often misleading, because in the unweighted Gower's distance the variables have an **unbalanced contribution** to the overall distance

## Example of unbalanced contribution

Obs.	Sex	Age
1	F	18
2	F	78
3	M	20

$$d_{G,12} = \frac{1}{2} \times 0 + \frac{1}{2} \times \frac{|18 - 78|}{100} = 0.30$$

$$d_{G,13} = \frac{1}{2} \times 1 + \frac{1}{2} \times \frac{|18 - 20|}{100} = 0.51$$

Units with **different gender** are **farther** than units with the **same gender** but showing a huge distance in terms of age

Distance on categorical variables is **0** or **1**

Distance on variables measured on interval/ratio scale: 0 only when  $x_{it} = x_{jt}$   
1 only when  $|x_{it} - x_{jt}| = R_t$ , **rare if there are outliers!!!!**

**Estimation of the range ( $R_t$ ) is highly affected by outliers**

Change the way of calculating the distance on interval/ratio-scaled variables in the Gower's formula to:

- 1) reduce impact of outliers
- 2) balance the contribution of variables of different type

**Problem (1): scaling by IQR** (Inter Quartile Range)

$$d_{ijt} = \begin{cases} \frac{|x_{it} - x_{jt}|}{IQR_t}, & \text{if } |x_{it} - x_{jt}| < IQR_t \\ 1, & \text{otherwise} \end{cases}$$

**Problem (2a):** modifications based on kernel density estimation

$$d_{ijt}^{(kde)} = \begin{cases} 0, & \text{if } |x_{it} - x_{jt}| \leq h_t \\ \frac{|x_{it} - x_{jt}|}{g_t}, & \text{if } h_t < |x_{it} - x_{jt}| < g_t \\ 1, & |x_{it} - x_{jt}| \geq g_t \end{cases}$$

$h_t$  the *window width* (*bandwidth* in the kernel density estimation)

$$h_t = c \frac{1}{n^{1/5}} \min \left\{ s_t, \frac{IQR_t}{1.34} \right\}$$

$s_t$  is the estimated standard deviation for the  $t$ -th variable

$c = 1.06$  or  $c = 0.9$  (Silverman, 1986, p. 48)

$g_t$  can be the range or the IQR

**Problem (2b):** modifications based on **k-NN**

$$d_{ijt}^{(knn)} = \begin{cases} 0, & \text{if } x_{jt} \text{ is one of the } k \text{ nearest neighbors of } x_{it} \\ \frac{|x_{it} - x_{jt}|}{g_t}, & x_{jt} \text{ not one of } k \text{ near. neigh. of } x_{it} \text{ AND } |x_{it} - x_{jt}| < g_t \\ 1, & \text{if } |x_{it} - x_{jt}| \geq g_t \end{cases}$$

$k = \sqrt{n}$  (well-known rule of thumb)

Step 1)  $n = 500$  obs. generated from multivGaussian = 100,  $\sigma = 20$ , and correlation matrix

	$X_1$	$X_2$	$X_3$	$X_4$	$X_5$
$Y$	0.8	0.4	0.8	0.4	0.5
$X_1$		0.2	0.4	0.2	0.3
$X_2$			0.2	0.2	0.3
$X_3$				0.2	0.2
$X_4$					0.2

Step 2) categorization of variables ( $X_2, \dots, X_5$ ) **OR** ( $X_3, \dots, X_5$ )

Step 3) WithOut outliers in  $X_1$  **OR** with outliers in  $X_1$  (approx. 2% obs.)

Step 4) 33% of values of  $Y$  are randomly deleted

Step 5) missing  $Y$  values are **imputed** with Nearest Neighbor donor hotdeck,  
distance calculated using standard and modified Gower's dissimilarity

**1,000 runs for each combination**

## Simulation results

Case	Eval. criterion	Scaled by range				Scaled by IQR			
		no.mod	kde1	kde2	knn	tr.IQR	IQR.kde1	IQR.kde2	IQR.knn
1 cont.	sB	-0.0645	-0.0636	-0.0771	-0.0717	-0.0605	-0.0610	-0.0615	-0.0655
4 cat.	sAbsB	6.6765	6.7514	6.7181	6.6951	6.7961	6.6521	6.6343	6.5968
No outl.	sBmean	0.0601	0.0597	0.0637	0.0623	0.0591	0.0593	0.0592	0.0604
	sDiff.qqs	-0.0174	-0.0167	-0.0223	-0.0191	-0.0160	-0.0181	-0.0187	-0.0183
1 cont.	sB	0.1713	0.1610	0.1679	0.1794	-0.0203	-0.0176	-0.0214	0.1195
4 cat.	sAbsB	6.8998	6.9732	6.9522	6.9180	6.9420	6.8274	6.8022	6.8474
With outl.	sBmean	0.0569	0.0542	0.0558	0.0595	0.0008	0.0004	0.0005	0.0414
	sDiff.qqs	0.0501	0.0481	0.0498	0.0526	-0.0061	-0.0037	-0.0049	0.0335
2 cont.	sB	-0.0019	0.0066	-0.0007	0.0065	-0.0199	-0.0070	-0.0202	-0.0046
3 cat.	sAbsB	6.1527	6.1819	6.1831	6.1677	6.3745	6.4221	6.4322	6.3441
No outl.	sBmean	0.0096	0.0118	0.0097	0.0119	0.0041	0.0079	0.0037	0.0085
	sDiff.qqs	-0.0022	0.0011	-0.0016	0.0009	-0.0069	-0.0013	-0.0061	-0.0012
2 cont.	sB	0.2014	0.1896	0.1946	0.2357	0.0271	0.0144	0.0308	0.2030
3 cat.	sAbsB	6.7073	6.7749	6.7769	6.7696	6.4768	6.5332	6.5344	6.5547
With outl.	sBmean	0.0649	0.0617	0.0630	0.0752	0.0128	0.0095	0.0144	0.0659
	sDiff.qqs	0.0598	0.0554	0.0568	0.0692	0.0121	0.0082	0.0109	0.0618

- ✓ In presence of **outliers** in  $X_1$ , **scaling by IQR** tend to perform better than by scaling by the range; in particular **in preserving the true distribution**
- ✓ **The modification based on the kernel density estimation** with  $c = 1.06$  (“kde1” in Table) seems to **perform slightly better** for all the assessment criteria with the exception of the average absolute difference between imputed and true values (“sAbsB”)
- ✓ The results are very close and **no one of the proposed modifications outperforms the other**

The **modifications** of the standard unweighted Gower distance for calculating the distance on ratio-scaled variables **go in the desired direction**

**Further investigation is needed**

- when the quantitative variables show a skewed distribution
- in other problems: clustering,  $k$ -NN classification, etc.

Have to be implemented in R (package **StatMatch**)

**Warning:** **parsimony in selecting the variables** on which to calculate the distance, also to avoid the **curse of dimensionality**:

**“everything starts being close to everything”**

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Thank you for your attention